



TOURNAMENT FUNDRAISER

SPONSORSHIP OPPORTUNITIES AVAILABLE

EVENT DATE: THURSDAY, JUNE 6, 2024

11:00 AM Registration  1:00 PM Bags Will Fly

Presenting Sponsor and Event Partner

NABHOLZ

Every pasture you drive by is a part of our grazing lands and houses the earth's most valuable natural resource – soil. Healthy soil cleans our water, contributes to food security, enhances wildlife habitat and sequesters carbon making our air safer.

You, your employees, and your clients are directly affected by the soil everyday. That is why today, we invite you to partner with us in the “healthy soil movement”! As a Noble Cornhole Tournament sponsor, you can join us for a fun, relaxing day “Pitchin’ for the Pasture” and help revitalize our nation’s grazing lands.

WWW.NOBLE.ORG/CORNHOLE

Participants and attendees must be 18 or older.



Contact Lindsey Kidd for more information: Email: lgkidd@noble.org Office: (580) 224-6244 Cell: (580) 335-1123



SPONSORSHIP COMMITMENT: \$5,000

SOCIAL MEDIA

Company social recognition pre-event as exclusive lounge sponsor

Social media post-event lounge sponsor “thank you” across Noble Research Institute’s social platforms

- Social media reach exceeds 40,000 followers

PROMOTION

Company logo and link to your company’s website on noble.org/cornhole - our dedicated tournament webpage

- Noble.org has more than 58,000 monthly visitors

Company live recognition during event

Company logo featured on all post event materials as lounge sponsor

Featured as lounge sponsor on promotional materials such as Noble Research Institute’s *Legacy* magazine and *Noble Rancher* digital newsletter

Noble’s reach and influence:

- *Legacy* magazine reach exceeds 4,000 homes
- *Noble Rancher* newsletter reach exceeds 9,000 recipients

SIGNAGE

Exclusive lounge sponsor naming rights

Company logo on event lounge banner

Company receives a customized set of cornhole boards with your logo

Company’s customized cornhole boards showcasing company logo to be used during the tournament

PRODUCT PLACEMENT

Opportunity for your company to provide an item to be included in event participant swag bag the day of the event

OTHER PERKS

Four 2-person team entries to the tournament

VIP tickets good for additional food and drinks during the tournament

VIP Parking



WARM-UP SPONSOR

SPONSORSHIP COMMITMENT: \$5,000

SOCIAL MEDIA

Company social recognition pre-event as exclusive warm-up sponsor

Social media post-event warm-up sponsor “thank you” across Noble Research Institute’s social platforms

- Social media reach exceeds 40,000 followers

PROMOTION

Company logo and link to your company’s website on noble.org/cornhole - our dedicated tournament webpage

- Noble.org has more than 58,000 monthly visitors

Company live recognition during event

Company logo featured on all post event materials as warm-up sponsor

Featured warm-up sponsor on promotional materials such as Noble Research Institute’s *Legacy* magazine and *Noble Rancher* digital newsletter

Noble’s reach and influence:

- *Legacy* magazine reach exceeds 4,000 homes
- *Noble Rancher* newsletter reach exceeds 9,000 recipients

SIGNAGE

Exclusive warm-up sponsor naming rights

Company logo on event warm-up area banner

Company receives a customized set of cornhole boards with your logo

Company’s customized cornhole boards showcasing company logo to be used during the tournament

PRODUCT PLACEMENT

Opportunity for your company to provide an item to be included in event participant swag bag the day of the event

OTHER PERKS

Four 2-person team entries to the tournament

VIP tickets good for drinks and food at the tournament

VIP Parking



SPONSORSHIP COMMITMENT: \$5,000

SOCIAL MEDIA

Company social recognition pre-event as exclusive café sponsor

Social media post-event luncheon sponsor “thank you” across Noble Research Institute’s social platforms

- Social media reach exceeds 40,000 followers

PROMOTION

Company logo and link to your company’s website on noble.org/cornhole - our dedicated tournament webpage

- Noble.org has more than 58,000 monthly visitors

Company on-stage, live recognition during event

Company logo featured on all post event materials as café sponsor

Featured as café sponsor on promotional materials such as Noble Research Institute’s *Legacy* magazine and *Noble Rancher* digital newsletter

Noble’s reach and influence:

- *Legacy* magazine reach exceeds 4,000 homes
- *Noble Rancher* newsletter reach exceeds 9,000 recipients

SIGNAGE

Exclusive café area sponsor naming rights

Company logo on any café materials, i.e., table centerpieces, napkins, water bottles, and etc.

Company receives a customized set of cornhole boards with your logo

Company’s customized cornhole boards showcasing company logo to be used during the tournament

PRODUCT PLACEMENT

Opportunity for your company to provide an item to be included in event participant swag bag the day of the event

OTHER PERKS

Four 2-person team entries to the tournament

VIP tickets good for additional food and drinks during the tournament

VIP Parking



SPONSORSHIP COMMITMENT: \$2,500

SOCIAL MEDIA

Company social recognition pre-event as a choice sponsor

Social media post-event choice sponsor “thank you” across Noble Research Institute’s social platforms

- Social media reach exceeds 40,000 followers

PROMOTION

Company logo and link to your company’s website on noble.org/cornhole - our dedicated tournament webpage

- Noble.org has more than 58,000 monthly visitors

Company on-stage, live recognition during event

Company logo featured on all post event materials as choice sponsor

Featured choice sponsor on promotional materials such as Noble Research Institute’s *Legacy* magazine and

Noble Rancher digital newsletter

Noble’s reach and influence:

- *Legacy* magazine reach exceeds 4,000 homes
- *Noble Rancher* newsletter reach exceeds 9,000 recipients

PRODUCT PLACEMENT

Company’s choice of logo placement on one of:

- ~~Cornhole Playing Bags~~
- ~~Koozies~~
- ~~Participant Swag Bags~~
- ~~Stadium Cups~~
- Handheld Point Counter
- Measuring Tape
- Hand Sanitizer

OTHER PERKS

Three 2-person team entries to the tournament

Tickets good for drinks and food at the tournament

LANE SPONSOR

SPONSORSHIP COMMITMENT: \$1,000

SOCIAL MEDIA

Company social recognition pre-event as lane sponsor

Social media post-event as a lane sponsor “thank you” across Noble Research Institute’s social platforms

- Social media reach exceeds 40,000 followers

PROMOTION

Company logo and link to your company’s website on noble.org/cornhole - our dedicated tournament webpage

- Noble.org has more than 58,000 monthly visitors

Company on-stage, live recognition during event

Company logo featured on all post event materials as lane sponsor

Featured lane sponsor on promotional materials such as Noble Research Institute’s *Legacy* magazine and

Noble Rancher digital newsletter

Noble’s reach and influence:

- *Legacy* magazine reach exceeds 4,000 homes
- *Noble Rancher* newsletter reach exceeds 9,000 recipients

SIGNAGE

Company logo featured on single lane sign

OTHER PERKS

Two 2-person team entries to the tournament

Tickets good for drinks and food at the tournament

PARTNER SPONSOR

SPONSORSHIP COMMITMENT: \$500

SOCIAL MEDIA

Company social recognition pre-event as partner sponsor

Company logo included in post-event “thank you” across Noble Research Institute’s social platforms

- Social media reach exceeds 40,000 followers

OTHER PERKS

One 2-person team entry to the tournament

Tickets good for drinks and food at the tournament