



Introduction to Integrity Beef

Tuesday, September 10, 2019

Noble Research Institute Pavilion

2510 Sam Noble Parkway

Ardmore, Okla. 73401

Agenda

3:30 p.m.	Registration	
4 p.m.	Welcome/Introductions	Travis Campsey, Integrity Beef Alliance president Hugh Aljoe, Noble Research Institute producer relations manager
4:15 p.m.	Integrity Beef Terminal Program Overview	Robert Wells, Ph.D., Noble Research Institute livestock consultant and Integrity Beef executive director
5 p.m.	Integrity Beef Replacement Female Program Overview	Ryon Walker, Ph.D., Noble Research Institute livestock consultant
5:30 p.m.	Supper	
6:15 p.m.	Record Keeping Requirements	Jason Bradley, Noble Research Institute agricultural economics consultant
6:45 p.m.	Benefits of Integrity Beef	Robert Wells, Noble Research Institute livestock consultant and Integrity Beef executive director
7:05 p.m.	Member Panel Q&A	Integrity Beef Alliance members
7:30 p.m.	Adjourn	