Introduction to Integrity Beef
Tuesday, Sept. 1, 2020
Noble Research Institute Pavilion
2510 Sam Noble Parkway
Ardmore, OK 73401

Agenda
3:30 p.m. Registration

4 p.m. Welcome/Introductions
Hugh Aljoe, Noble Research Institute
director of producer relations

4:15 p.m. Integrity Beef Terminal Program
Overview
Robert Wells, Ph.D., Noble Research
Institute livestock consultant and
Integrity Beef executive director

5 p.m. Integrity Beef Replacement Female
Program Overview
Ryon Walker, Ph.D., Noble Research
Institute livestock consultant

5:30 p.m. Supper

6:15 p.m. Record Keeping Requirements
Jason Bradley, Noble Research
Institute agricultural economics
consultant

6:45 p.m. Benefits of Integrity Beef
Robert Wells, Noble Research
Institute livestock consultant and
Integrity Beef executive director

7:05 p.m. Member Panel Q&A
Integrity Beef Alliance members

7:30 p.m. Adjourn

No registration fee • Registration info: www.noble.org/events