



So You Want to Grow Specialty Crops?

Tuesday, May 19, 2020

University Center of Southern Oklahoma

611 Veterans Blvd

Ardmore, OK 73401

Agenda

6 p.m.	Registration	
6:30 p.m.	Introduction	Steve Upson, soils and crops consultant
	Why specialty crops?	
	Pre-plant considerations	
	1. Land	
	2. Water	
	3. Production philosophy	
	4. Production systems	
	5. Crop supply/demand	
	6. Marketing	
	7. Skill sets	
	8. Finances	
	9. Labor	
	10. Lifestyle	
	11. Physical & mental demands	
	Specialty (food) crop options	
	Equipment requirements	
	Produce safety training	
	Goal setting	
8:30 p.m.	Questions/Adjourn	